



EDWING MENDEZ

Kansas City, MO
816.621.0910

hola@edwingmendez.com
edwingmendez.com

PROFILE

An interdisciplinary designer who is obsessed with culture, technology, and [gradients](#).

SKILLS

- Concept Development
- Prototyping
- Wireframing
- Bilingual
- Transcreation
- Film & Digital Photography
- Printmaking
- Woodworking
- Projection Mapping
- Sound Design

SOFTWARE

- Full Adobe Suite
- Protools
- iWork
- HTML5 & CSS3
- Quartz Composer
- Arduino
- PHP
- Javascript
- Wordpress
- Maya

EDUCATION

2014
KANSAS CITY ART INSTITUTE
BFA - Graphic Design

2012
MIAMI DADE COLLEGE
AA - Art
AS - Sound Engineering

2008
R.M.E.C HIGH SCHOOL
Commercial Arts Program

2004
ASPIRA SOUTH
Creative Studies Program

DIVERSITY & INCLUSION

2015-PRESENT
B²INCLUSIVE @ BARKLEY COMMITTEE LEADER
This isn't your average diversity committee. We aim to influence our fellow partners with inclusivity and cultural proficiency in mind. By understanding that hiring is only one facet of this complex issue, we have been able to truly explore how a creative agency takes on D&I in engaging and thoughtful ways.

2017-PRESENT
AIGA DIVERSITY & INCLUSION SUBCOMMITTEE MEMBER
After years of exploring this passion at Barkley, I took on the challenge to help start the local AIGA D&I Initiative. My past experiences have been an asset to this sub committee.

2014
LATINO ORGANIZATION FOR CULTURE, ARTS, & LANGUAGE PRESIDENT
Responsible for heading meetings, connecting with community leaders, and programming. This was my first step into a passion for cultural representation and the need for diverse perspective in the creative world.

EXPERIENCE

2014-PRESENT
BARKLEY DESIGNER // ART DIRECTOR
My role at Barkley is always in flux, and that's how I like it. I've been able to do everything from art direction on national TV campaigns to designing immersive experiences. Being part of a design centric team with great leadership support means we are always pushing our own standards. Along the way, I have been recognized for my knowledge of multiculturalism and its role in advertising & design.

2014
HISPANIC CHAMBER OF COMMERCE KC DESIGN & BUSINESS INTERN
During my internship I designed new templates to increase efficiency for commonly used promotional materials along with providing day to day design needs. The chamber was a great place to learn more about business beyond a marketing point of view and provided me access to the diverse entrepreneurial community.

2008-2012
MIAMI DADE COLLEGE CONTINUING EDUCATION ASSISTANT GRAPHIC DESIGNER
I was part of a three person design department that created promotional materials for the School of Continuing Education. The majority of our work were print flyers and class catalogues, which didn't require much creative effort, but through that I learned to be incredibly efficient by constantly pushing my technical craft.